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# Y.E.S. OBJECTIVES

- To educate young entrepreneurs (16 to 29) in developing business skills needed to establish a business in Canada.
  - To learn how to connect with others emotionally when pitching an idea and/or selling an idea to influence others.
  - To work with a team of individuals with similar background in creating a business in a simulated environment.
- .....

# OneHub.

A unique innovative center located in Markham designed for SME business owners and entrepreneurs to deepen their understanding of the business world.



Unit 1 & 4, 205 Torbay Road,  
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Canada

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# OneHub.

Youth Entrepreneurs System (Y.E.S.)

# FACILITATORS



**Eddie Lee**  
MBA, OneHub CEO



**Dave Kwan**  
CMT, LP, OneHub Partner,  
Professional Development



**Omar Benidir**  
PhD, Executive 2000  
Institute CEO

# Y.E.S. CONTENTS

- Company structure and functions  
公司结构
- Strategic brainstorming thought  
process 策略性思维
- Interpersonal skills 人际交往技巧
- Influencing others 影响他人技巧
- Sales and Marketing strategies  
销售和营销策略
- Branding 品牌定位
- Resource management 资源管理
- Business vision/business plan  
商业前景/业务计划
- Presentation skills 演讲技巧
- Elevator Pitch 公司短介

# PROGRAM STRUCTURE



10-WEEK  
PROGRAM



INTERACTIVE  
LECTURES



REAL TIME  
FEEDBACK



COLLABORATIVE  
NETWORKING



SMALL  
GROUP  
LEARNING



SOCIAL  
INTERACTION



MULTIPLE  
FACILITATORS



TAKE HOME  
ASSIGNMENTS



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