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Y.E.S. OBJECTIVES

- To educate young entrepreneurs (16 to 29) in developing business skills needed to establish a business in Canada.
 - To learn how to connect with others emotionally when pitching an idea and/or selling an idea to influence others.
 - To work with a team of individuals with similar background in creating a business in a simulated environment.
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OneHub.

A unique innovative center located in Markham designed for SME business owners and entrepreneurs to deepen their understanding of the business world.



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Youth Entrepreneurs System (Y.E.S.)

FACILITATORS



Eddie Lee
MBA, OneHub CEO



Dave Kwan
CMT, LP, OneHub Partner,
Professional Development



Omar Benidir
PhD, Executive 2000
Institute CEO

Y.E.S. CONTENTS

- Company structure and functions
公司结构
- Strategic brainstorming thought
process 策略性思维
- Interpersonal skills 人际交往技巧
- Influencing others 影响他人技巧
- Sales and Marketing strategies
销售和营销策略
- Branding 品牌定位
- Resource management 资源管理
- Business vision/business plan
商业前景/业务计划
- Presentation skills 演讲技巧
- Elevator Pitch 公司短介

PROGRAM STRUCTURE



10-WEEK
PROGRAM



INTERACTIVE
LECTURES



REAL TIME
FEEDBACK



COLLABORATIVE
NETWORKING



SMALL
GROUP
LEARNING



SOCIAL
INTERACTION



MULTIPLE
FACILITATORS



TAKE HOME
ASSIGNMENTS

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